



E-LIQUIDS UK

NO GIMMICKS. JUST E-LIQUIDS.



ADVERTISING MEDIA PACK

NO GIMMICKS.

At E-Liquids UK we're committed to providing our customers with the best and widest choice of vaping products in an honest, unbiased and uncomplicated way. It's always been our goal to let the products speak for themselves and treat our suppliers equally and fairly. It's this ethos that continues to drive us forward as a business and is the inspiration for the direction our brand is now taking with the launch of our "NO GIMMICKS. JUST E-LIQUIDS." campaign.

JUST E-LIQUIDS.



2019 ADVERTISING OPTIONS

SITE TAKEOVER

Your brand will be displayed in first position in every ad space on our site. You will also have the first position on our homepage.

£1500.00 pm

HOMEPAGE BANNER

Your brand will appear in rotation with 4 other banners on our homepage, 5 banners if a "SITE TAKEOVER" is in place.

£750.00 pm

INSTANT VISIBILITY

You will have a 1250x60px banner in rotation across the header of our site on every page, giving maximum brand visibility.

£500.00 pm

CASUAL LISTING

Your brand will rotate in a 300x250 MPU slot and 728x90 Leaderboard on all product pages and News/Blog pages.

£375.00 pm

INSTAGRAM POSTS *sponsored

Our design team will create you a animated instagram post which will feature on our feed and stand out from our other posts.

£300.00 ea

PROMOTIONAL MATERIALS

We will include a minimum of 2000 samples or marketing materials in with our customers orders over a single month.

£350.00 pm

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PRICE LIST (Updated 01/02/2019)

| Option | Price | Duration | Discount |
|-----------------------|---------------------|--------------------------------------|---|
| Site Takeover | £1500.00 ex VAT PCM | 1 Month (3 month cool off period) | N/A |
| Homepage Banner | £750.00 ex VAT PCM | 1 Month | 3 Months 5% Discount 6 Months 10% Discount |
| Instant Visibility | £500.00 ex VAT PCM | 1 Month | 3 Months 5% Discount 6 Month 10% Discount |
| Casual Listing | £375.00 ex VAT PCM | 1 Month | 3+ Months 10% Discount |
| Instagram Posts | £300.00 ex VAT EACH | 1 Post | 3+ Posts 5% Discount |
| Promotional Materials | £350.00 ex VAT PCM | 1 Month Minimum of 2000 items | N/A |

CONTACT US FOR MORE INFO

Call: +44 (0) 20 8243 8503

Email: advertise@e-liquids.uk

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